



# INDIAN INDUSTRIES ASSOCIATION

AN APEX BODY OF MICRO, SMALL & MEDIUM ENTERPRISES  
( IN THE SERVICE OF MSME SINCE 1985 )

Dear IIA Members,

We are happy to inform you that Indian Industries Association is in the process of negotiating a special offer from NH Infomedia Ltd Delhi. **NH Infomedia Limited** is the DCM/Shriram Group initiative in Small & Medium Enterprises (SME) Development has been incorporated as 100% subsidiary of joint venture of the DCM/Shriram Group and the California headquartered New Horizons Worldwide Inc (NASDAQ: NEWH).

NHIM offers SMEs the following services for which tie up is in the process:

1. Management Consultancy
2. Human Resource Consultancy
3. Internationalization & Information, Communication Technologies
4. Finance Consultancy
5. Manufacturing Consultancy
6. Quality & SHE Consultancy

IIA Members will be benefitted as under with NHIM Services:

1. Availability of trained manpower at minimum cost.
2. Increased workforce productivity and effectiveness
3. Improved Business Planning.
4. Development of Systems, policies, documents towards a planned growth for Equity, Loan and other Financial Assistance, RFP, Tendering.
5. Networking with potential clients across India.
6. Exposure of latest enterprises solutions.

NH Infomedia Ltd representatives will be making a presentation about their HR Solutions for SMEs at IIAs CEC meeting at Nainital on 20<sup>th</sup> July 2012 at 6.00 PM to 6.20 PM. However the details of the tie up will be communicated in due course of time through E-mails, IIA News Letter and IIA website.

Submitted for kind information.

Manish Goel  
General Secretary



**Indian Industries Association**

IIA Bhawan, Vibhuti Khand Gomti Nagar Lucknow-226010

Mob: +91-9415022544, Ph: +91-522-2720090, +91-522-3248178 Fax: +91-522-2720097

Website : [www.iaonline.in](http://www.iaonline.in)

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